



Compact Current

volume 11, issue 2

march/april 1997

Presidents' Leadership Colloquium Convenes in Washington, D.C.

Campus Compact member presidents met on February 22-23 in Washington, DC for the second Campus Compact Presidents' Leadership Colloquium (PLC). The Colloquium addressed the critical role higher education has in rebuilding communities and promoting civil discourse on national and local issues.

Washington Post national political correspondent David Broder opened the Colloquium with a discussion of the current Washington political environment. Despite encouraging signs of political conciliation between the Democrats and Republicans and a new spirit of "health and hope in politics," Broder is not so optimistic. "What we have today," he told the presidents, "is not a strong and confident government, but a weak and uncertain government."

Broder outlined two main causes for this current state: the electoral base for the government is "notably weak," and "political parties have lost their leverage, and interest groups have gained." Last November's elections had the lowest voter turnout since 1924, and for those who did vote, nearly a third split their ticket, sending legislators mixed messages. Also, interest groups now have a tremendous "blocking power" that enables them to obstruct change, be it liberal or conservative. This blocking power makes it especially difficult for gov-

ernment to address the challenges facing America, especially in regard to education reform and reform of the healthcare and social security systems.

Broder warned the audience not to count on a great personal leader coming along to right this situation. Rather, "if we are going to rebuild the structure of confidence in this country we will have to build it from the ground up." Broder believes that America's colleges and universities can play a critical role by deepening the learning experience of students through community service and by helping to repair the damage done to the civic culture by fostering students' engagement in the community.

Next, Portland State University President Judith Ramaley led a panel on community service programs at Compact member institutions and how these define their citizenship responsibilities. Joining President Ramaley were Chicago State University President Dolores Cross, California State University — Monterey Bay President Peter Smith, Edinboro University President Frank Pogue and Olivet College President Michael Bassis. The presidents each described their institution's efforts and experiences in building community off campus as well as on the campus.

Jeremy Rifkin, head of the Foundation on Economic Trends, addressed the presi-

————— *continued on page 4*

Announcements

Ehrlich Award Winner Announced...

University of Colorado Boulder Professor Richard Kraft was presented with the 1997 Thomas Ehrlich Faculty Award for Service Learning in a ceremony during the Presidents' Leadership Colloquium in February. For more details and excerpts from Kraft's address, please see "Faculty Spotlight" on page 5.

...Swearer Awards This Summer

On the subject of awards, the Howard Swearer Student Humanitarian Awards (SHA) will be presented at the Education Commission of the States annual meeting in July. For information on the meeting, see "From the Field" on page 3. For information on the SHA, contact Pam Boylan at Campus Compact, (401) 863-1119.

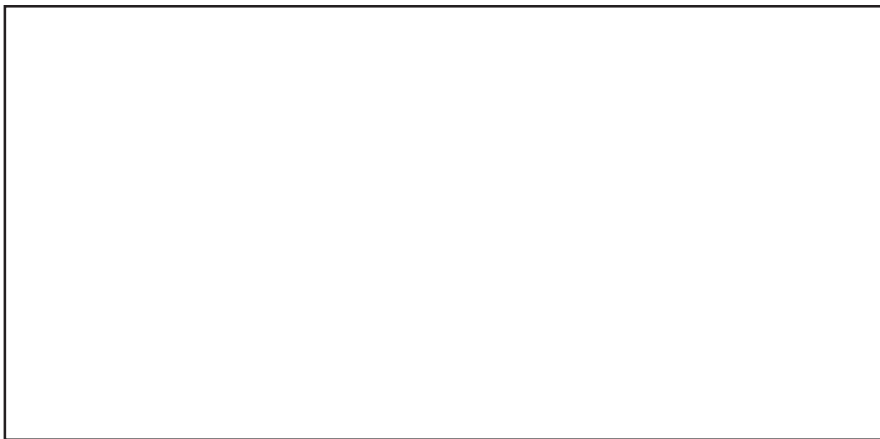
Send in those Surveys!

Springtime means it's time to fill out Campus Compact's annual member survey. The information about schools' service learning programs provided in the survey aids in the writing of our summer publication, *Service Counts '97*. Community Service contacts, please complete the survey and return it to Campus Compact as soon as possible. Questions? (401) 863-1119.

Campus Compact Commits to Presidents' Summit

Campus Compact, the only national higher education organization whose primary purpose is to support academically based public and community service, announced its commitment to expand student service in Compact member schools by 50% by the year 2000. To achieve this goal, Campus Compact will expand the work of its growing network of state Compacts, continue to encourage presidential leadership and expand the integration of service into academic disciplines. Organizers of the Presidents' Summit for America's Future have endorsed the Compact's commitment and invited Executive Director Elizabeth Hollander to participate in the Summit in Philadelphia, April 27-29.

————— *see related story on page 4*



During the opening reception of the Presidents' Leadership Colloquium, Chair of Campus Compact's Board of Directors, President Edward A. Malloy of the University of Notre Dame (l) and Tufts University President John DiBiaggio (r) stand alongside *Washington Post* columnist David Broder, a keynote speaker at the PLC.

SEAMS Update: Grant Continues to Impact Disciplines

Campus Compact's SEAMS grant from the Corporation for National Service is in its second year of funding and continues to make a significant impact on integrating service into disciplines that traditionally have not attempted service learning as an effective pedagogy. The grant funds activities — mostly training and curriculum development grants — to foster service learning within science, engineering, architecture, mathematics, and computer science (SEAMS) courses.

Examples of some of the 60 curriculum development grants awarded nationwide this year include the following:

At Indiana University Purdue University Indianapolis (IUPUI), Dr. Greg Lindsey, Associate Director of the Center for Urban Policy and the Center for Earth and Environmental Science, Assistant Professor in the School of Public and Environmental Affairs, and Indiana Campus Compact SEAMS Faculty Fellow, has established a relationship between the Indy Parks and the Indianapolis Greenways Foundation. He is helping Indy Parks effectively manage — with fewer resources — the parks, natural resources, and greenway corridors. Undergraduate students in his *Introduction to Environmental Science* course are involved in the management of exotic vegetation and other cleanup projects at a local wetland complex. Graduate students in Dr. Lindsey's *Planning Workshop* are surveying local residents regarding the new Indianapolis Greenways to analyze their use and develop elements of a management plan. Dr. Lindsey's work exemplifies how faculty research, teaching, and professional service can be successfully integrated — a central tenet of Indiana Campus Compact's Learn and Serve Faculty Fellows Program.

Dr. Rebekah Valdivia of Augsburg College, Minnesota has students enrolled in *Mathematical Modeling and Differential Equations* working on two modeling projects in the community. In the first, in collaboration with the Bloomington school district, students are analyzing the busing system and offering alternatives to reduce cost while maintaining a high level of service. For the other project, in collaboration with Citizens for a Better

Environment, students are performing an analysis of industrial toxin release data from the EPA and creating projections based on prevailing economic trends.

At North Carolina Central University (NCCU), Dr. Amal Abu-Shakra of the Biology Department and Dr. Tun Nyein of the Health Education Department are using a multilevel "cascade" model of service learning in their environmental science/health SEAMS project. Their SEAMS project involves junior/senior students in *Environmental Problems* and freshman students in *Health and Wellness* in well-designed learning/teaching roles, and Durham high school students as recipients. The junior/senior students learn about lead poisoning and environmental tobacco smoke (ETS) toxicity and disseminate the knowledge to freshman students at NCCU, who then teach the Durham high school students. This model offers two opportunities to those involved: one, to improve student understanding of environmental problems through direct interaction and exposure to various sources of information; and two, to effect a healthier community approach to wellness by empowering students with civic responsibility and outreach skills.

At Luzerne County Community College in Pennsylvania, Dr. Brian Overman, Coordinator of the Architectural Engineering Technology Center, and Dr. Allen Mullens, Adjunct Instructor and a practicing architect, are coordinating a project together that integrates service learning into seven courses of the Architectural Engineering Technology Program's curriculum: *Building Materials and Construction*, *Advanced Architectural Drafting*, *Architectural Rendering*, *Architectural Design*, *Advanced Architectural Design*, *Survey of Modern Architecture*, and *Model Construction*. Each academic year, a community project will be identified that requires students to apply their skills to improve the quality of life in an urban environment by assisting in the development of a plan to renovate a key building in the community. The first project, to be implemented during the 1997-98 academic year, will be the redesign of a former public school building for low and middle-income housing. □

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Subscriptions to *Compact Current* are available for twenty dollars per year. To subscribe, send check, name and address to Betty Johnson at Campus Compact.

National Gathering and ECS Annual Meeting Updates

The third annual National Gathering of the Invisible College, an organization of educators committed to service learning, will take place in Colorado, June 19-22, at the University of Denver. The theme for the National Gathering, co-sponsored by the Invisible College and Colorado Campus Compact, is "Community Service and Academic Study: So What? Now What?" The Gathering promises to be a forum for deep reflection and ground-breaking discussion on service learning. Also, participants will have an opportunity to showcase model programs, resources and materials to share with others. For more information on the National Gathering, contact Tim Schindler at the Invisible College, Portland State University, P.O. Box 751, Portland, OR 97207, call (503) 725-8452 or e-mail ic@sba.pdx.edu.

This year's national forum and annual meeting of the Education Commission of the States will convene from July 9-12 in Campus Compact's own home city of Providence, Rhode Island. The conference, entitled "Investing in Student Achievement," is geared towards governors, legislators, state and local school board members and everyone working to improve education in their states. Scheduled are workshops and sessions on a wide array of issues related to education at all levels. Campus Compact will present the 1997 Howard Swearer Student Humanitarian Award winners at the meeting. For more information, call the Education Commission of the States National Forum hotline at (303) 229-3697 or send e-mail to ecs@ecs.org. □

Web Watch

U. Michigan's Office of Community Service Learning

The Office of Community Service Learning (OCSL) at the University of Michigan (U of M) is one of the oldest service learning offices in the nation, but that did not prevent it from exploring the new opportunities of the internet. A recent visit to the OCSL homepage, located at <http://www.umich.edu/~ocsl/>, revealed that OCSL has staked out its own corner of the 'net to highlight its diverse programs and give abstracts of its publications. Web Watch discovered that not only does OCSL act as a clearing house and provide the framework for service learning at U of M, but it is also active on the national scene publishing among other resources the Michigan Journal of Community Service Learning.

According to its mission statement, OCSL is "committed to student involvement in community service and social action, both to improve the lives of those in the community as well as to enhance student learning and development." This mission is carried out through OCSL's Project SERVE, which every year links over 1500 students with community agencies and grassroots social action groups, and Project Community, one of the longest-running, academically accredited service learning courses in the nation. In both projects,

students work closely with faculty and OCSL staff in reflection seminars and complete additional reading and writing assignments to contextualize or enhance what they learn through service.

In 1990, the OCSL Press began developing curriculum materials for use by the faculty, students, and staff involved in Project Community. Now, the Press widely distributes community service learning materials to practitioners in the field, while also helping to develop the scholarship of service learning. The peer-reviewed Michigan Journal of Community Service Learning is published annually and includes papers that pertain to the theory, practice, pedagogy and research of academically based service learning in higher education. Abstracts of papers from past issues may be viewed on line and ordering information is also conveniently accessed.

This is only a sampling. Web Watch suggests paying a visit to OCSL on the internet to explore what else it has to offer. □

This is the second in an occasional series which highlights interesting internet sites of non-profit organizations, groups and colleges and universities as they relate to community service and service learning. To suggest a site, send e-mail to jroth@compact.org, subject: Web Watch.

Service News

The Corporation for National Service (CNS) Recruitment Unit is presently seeking applicants for its 1997-98 **AmeriCorps Campus Representative Program**. Campus Representatives will work with CNS throughout the academic year to recruit fellow students to join AmeriCorps. At their colleges and universities, Representatives will provide current information on AmeriCorps by establishing relationships with faculty and student groups. In addition, they will recruit at nearby colleges and high schools and network with local community organizations. Applications are due by May 31, 1997. For information, contact Monica Gugel, AmeriCorps Recruitment, 8705D, 1201 New York Avenue, NW Washington, DC 20525. Fax (202) 565-2794. Inquiries may also be sent via e-mail to mgugel@cns.gov or call (202) 606-5000 ext.200.

Maine Campus Compact presented its annual community service awards April 17 at the University of Southern Maine (USM). The ceremony, lead by Roger Gilmore, president of the Maine College of Art, took place during National Service Week. USM senior Melissa Boyd and Unity College senior Melissa Stakun each received the Student Heart and Soul Award for their records of community service. The Faculty Service Learning Award went to Bates College's Stanton Wortham, an assistant professor of Education, who encourages Bates faculty and students to explore the benefits of service learning. The Parkside Project, a partnership between USM and the Parkside Community Policing Center in which students mentor at-risk youth, was awarded the Community Partner and Service Learning Course Awards. For more information, contact Liz McCabe Park (207) 786-8217.

The **National Student Campaign Against Hunger and Homelessness's** (NSCAHH) 13th Annual Hunger Cleanup took place on April 12. Students from more than 130 high schools, colleges and universities volunteered their time and energy to clean up, repaint and refurbish food banks, shelters and transitional housing units. Over the past 12 years, more than 95,000 student volunteers have raised more than \$1 million for local, national, and international hunger and homelessness organizations through the Cleanup. Contact Julie Miles at (310) 297-5270 for more information. In addition to the Cleanup, NSCAHH sponsors numerous other national programs throughout the year geared towards raising awareness of homelessness and hunger. Get in touch with them today to find out how you can help!

Presidents Attend Leadership Colloquium

dents Saturday afternoon. Rifkin, author of thirteen books on the effects of technological change on the economy, the workforce, society and the environment, recently published *The End of Work*, which examines the technology-driven decline of paid employment and the social implications of an increasingly "workerless" society in which the "third sector" or "civil sector" will play an important role in addressing social needs left unaddressed either by the market or by government.

In a compelling presentation, Rifkin outlined America's current economic and social state, and the role technology will play in the future. Rifkin stressed the importance of moving towards "a three sector society: market, government and civil." About the latter, Rifkin said, "The civil society creates social capital, both paid and volunteer work. It's every entity in America that's not a corporation or government body. It's the rest of America, the culture." Because of its importance, "rather than calling this the third sector," Rifkin suggested we call civil society the "primary sector." He added that schools, education and service learning are very important in building up this primary sector.

John Kretzmann, co-director of the As-

Pacific University
President Faith
Gabelnick (l), with
Pace University Presi-
dent Patricia Ewers
and Univ. of Montana
Missoula President
George Dennison at
the PLC

set-Based Community Development (ABCD) Institute at Northwestern University, followed up on Jeremy Rifkin's remarks in his presentation. At ABCD, a research project of Northwestern's Center for Urban Affairs and Policy, Kretzmann works with communities to conduct research and support community-based efforts to mobilize citizens' resources to solve community problems. Kretzmann believes that the message from universities to communities has traditionally been one of incapacity, but now more universities are looking at the assets communities have to offer.

Other programs at the PLC included: a

panel in which three former Swearer Student Humanitarian Award winners answered questions from Morehouse College President Walter Massey and Education Commission of the States President Frank Newman about their undergraduate service experiences; a presentation on service learning in the academic disciplines by Bentley College Professor Edward Zlotkowski; and an update on the America Reads initiative and the Presidents' Summit for America's Future by San Francisco State University President Robert Corrigan and California State University Professor and Indiana University President Emeritus Thomas Ehrlich. □

America's Presidents Announce Summit on Service

The Presidents' Summit for America's Future, sponsored by the Points of Light Foundation and the Corporation for National Service, will be held April 27-29 in Philadelphia. The Summit aims to bring Americans to a new level of commitment to citizen service, especially through targeting the nation's young people. Numerous Campus Compact member presidents, state Compact directors and others affiliated with the Compact will participate in the Summit and announce its own commitment to increasing student service across its 520 member campuses by the year 2000. Former Compact Student Humanitarian Award winners have also been invited to take part in workshops.

In announcing the Summit last January at the White House, President Clinton and former President George Bush were joined by Vice President Al Gore, First Lady Hillary Rodham Clinton, General Colin Powell and former Secretary of Housing and Urban Development Henry Cisneros. Presidents Clinton and Bush will serve as the Summit's honorary Co-Chairs while Gen. Powell was selected as General Chairman. Mr. Cisneros and Ms. Linda

Robb, daughter of President Lyndon Johnson, will serve as Co-Vice-Chairs.

Gen. Powell said of the Summit, "Our young people are facing unprecedented challenges. They deserve the same kind of support from their country as we received, but it will take extra effort from all of us to make this possible. With the help of millions of Americans, we can, as a nation, turn the tide for America's youth."

To help turn the tide, the Summit is based on the proposition that America's youth must have access to five fundamental resources which can help them lead healthy, fulfilling and productive lives. They are: a sustained relationship with a caring adult or mentor; safe places to learn and grow; a healthy start; a marketable skill through effective communication; and an opportunity to give back through community service.

The Presidents' Summit is about engaging all Americans to these ends. After the announcement, former President Bush said, "The Philadelphia Summit is about getting more people off the sidelines. It is about citizens pulling together, leading by example,

and lifting lives."

President Clinton said, "For all our differences, we have to identify the challenges we face in common as Americans and find ways to go after them in common." Echoing the themes of his immediate predecessor's "Thousand Points of Light" program, he added, "To prepare for the 21st Century, the Presidents' Summit for America's Future will launch an historic mobilization of people in every walk of life to meet those challenges, and shine a spotlight on what is working somewhere in America so that it can be adopted everywhere in America."

Also attending the Presidents' Summit will be former Presidents Ford and Carter. Nancy Reagan will represent President Reagan. Additionally, many corporations, national associations and local community organizations have made commitments to the Summit and to continue its work beyond the April meeting.

Compact Current will focus on the immediate impacts and events of the Presidents' Summit for America's Future in the May / June issue. □

Richard Kraft Receives Thomas Ehrlich Faculty Award for Service Learning

The Thomas Ehrlich Faculty Award for Service Learning, named after the former president of Indiana University and chair of Campus Compact's Executive Committee from 1990-92, recognizes outstanding efforts to link service in the community with learning in the classroom. Professor of Education at the University of Colorado-Boulder Richard Kraft is this year's award winner. Dr. Kraft has instituted service learning in undergraduate and graduate courses at UC-Boulder, as well as promoted its positive effects in Africa and South and Central America. The following is excerpted from his remarks made at the Presidents' Leadership Colloquium.

I want to thank Campus Compact for honoring me with the Thomas Ehrlich award, but more importantly for keeping service on the agendas of our nation's universities and colleges.

On my own campus last spring there was brief discussion of replacing the word service in our holy trinity of teaching, research and service with the words outreach and public relations. Thankfully, enough faculty and administrators had been bitten by the service and service learning bug to kill such an outrageous suggestion, and service learning is now deeply embedded in our campus strategic plan. For a time, however, I feared that Bruce Wilshire's biting critique on the Moral Collapse of the University had finally occurred, and there was not much purpose in my remaining at an institution

caring in American society. I would suggest from my experience, that when the current generation observes the service ethic at work in the lives of their parents, teachers, professors and other adults, they are every bit as capable of showing "good character" as any other generation in our history...

On the wall in my office above my computer are three large photographs, one is of Mother Theresa, given to me by a Jewish student, and one of Nelson Mandela, whose photograph I took in South Africa shortly after his release from prison. These two individuals, perhaps more than any others in the world today, exemplify for me how each of us is called to live our lives... The third photograph is of my son Dale, who was killed in an accident almost ten years ago. It was only through suffering and tragedy, not unique to our family by any means, but the daily lot of hundreds of millions throughout the world, that I woke up to vow to never again write, speak, teach or work on things that won't make a difference in the lives of young people and others around us. I, like perhaps most of us, only learned this important lesson in the crucible of suffering, but regrettably, the pressures for prestige, power and influence in the university community continue to lead to too many compromises with my vow.

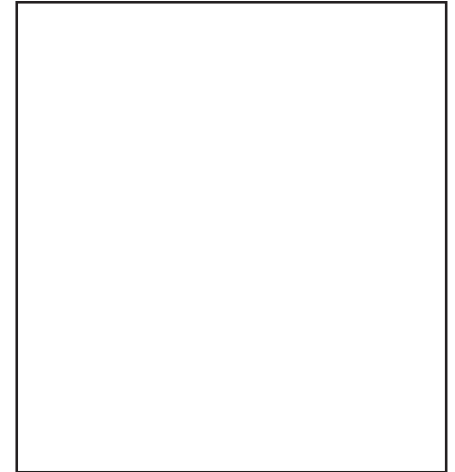
Last spring, my students chose, as they often do, to serve dinner at the Boulder Shelter for the Homeless... For the first time, many

of them recognized that if their parents withdrew their support or credits, many, if not most of them, would be

with little or no moral reason for being...

Tonight, I am honored to share the platform with young people who are living evidence of what young people are capable of doing when given a chance to put into practice their vision of commitment and

homeless in a matter of weeks. For the first time, many recognized the staggering array of ways we separate ourselves from each other: presidents from deans; professors from students; full-professors from assistants; homed from homeless; servers from served;



Professor Richard Kraft,
University of Colorado-Boulder

rich from poor; black from white; anglo from Hispanic; and suburban from urban. As we closed the reflection time, I asked how many of those residents at the shelter would be homeless the next morning. "All of them," they responded. In a concrete way, they began to understand the difference between doing acts of kindness and doing acts of justice. Rather than just reading, reflecting and writing — as we tend to spend most of the time in universities doing — the students recognized that they are called upon to act in justice and kindness, not just towards those in their families or those similar to them, but towards all humankind...

Why is it so difficult for us in higher education to let go and tap the tremendous skills and idealism of our students? Daily, I am tempted to return to the high stakes, competitive academic game playing which characterizes the research university, but each day, Mother Theresa, Nelson Mandela and my son Dale look at me and challenge me to keep the faith. Each term a new group of students come to my classes and continue to amaze me that they somehow learn to do justice, love kindness and walk humbly at a much earlier age and at a much deeper level than I have ever been able to do so. I thank them for that, and I thank you for your caring and commitment to our young people... □

Upcoming Events & Deadlines

April

19

Massachusetts Youth Service Alliance

MYSA 5th Annual Youth Heroes Conference at Bunker Hill Community College, Charlestown, MA ☎ (617) 542-2544

26-29

Health Professions Schools in Service to the Nation

2nd Annual Conference: "Community-Campus Partnerships for Health: Building Sustainable Futures Together," San Francisco, CA ☎ (415) 502-7979

27-29

Points of Light Foundation / The Corporation for National Service

"The Presidents' Summit for America's Future," Philadelphia, PA ☎ (800) 365-0153 or visit www.citizenservice.org. See story page 4 for more information.

May

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Cornell University Public Service Center

Faculty Service Learning Symposium: "University-Community Partnerships: Bridges to the Twenty-First Century," Ithaca, NY, Next year's National Youth Service Day is April 21, 1998! (607) 255-1503

21-23

Campus Compact Nat'l Center for Community Colleges

CCNCC 6th National Conference: "Assessing the Accomplishments of Today for the Needs of Tomorrow," Scottsdale, AZ, ☎ (602) 461-7392 or visit www.mc.marcopa.edu/academic/compact/

29-31

American Association of Colleges and Universities

American Commitments Conference: "Community Service and Service Learning: Working for Democracy, Diversity and Citizenship," in cooperation with Campus Compact and the Nat'l Society for Experiential Education, Waltham, MA, contact Parker Johnson ☎ (202) 387-3760

June

5-6

Minnesota Campus Compact

Institute: "From Idea to Ideal: Generating Visions, Strategies & Resources for Service Learning," Monticello, MN ☎ (612) 962-4952

19-22

Invisible College / Colorado Campus Compact

3rd Annual National Gathering: "Community Service and Academic Study: So What? Now What?" Denver, CO ☎ (503) 725-8452 See "From the Field" page 2 for more information.

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Thomas Edison State College / Council for Adult and Experiential Learning

The National Institute on the Assessment of Experiential Learning, Thomas Edison State College, Trenton, NJ, contact Debra Dagavarin ☎ (609) 633-8082

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Points of Light Foundation

National Community Service Conference: "Real People Connecting for Real Solutions," New York, NY Conference Hotline ☎ (202) 223-5001

Education Commission of the States



Campus Compact
The Project for Public and
Community Service

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